Define Winning: Build your story

6th International Association of Athletic Administrators & Coaches Conference

Westin Grand Sukhumvit / NIST International School: 19/10 - 22/10 Bangkok 2017
IAAAC Conference Staff

Our conference staff is very experienced with managing the largest and most successful tournaments you will find in any international sport conference in the world. Their expertise is welcome in assisting with the logistics and support for the 2017 IAAAC Bangkok Conference.

Ms. Anna Tikhonova
Anna has worked at the Sochi 2014 Olympic Games, Formula 1 Russian Grand Prix 2014/2015/2016, Expo 2017, Aimag 2017 and at AAS Moscow. Anna is the founder and President of her own Sports Management firm, specializing in sport event planning, organization and management.

Ms. Laurel Ridley
Laurel has been with the IAAAC from its inception at the first conference in Addis Ababa in 2011. Laurel works at AAS Moscow and knows the ins and outs of ensuring the conference runs smooth from start to finish.
IAAAC Journal

SPORT for International Schools

Members of the IAAAC are doing amazing things around the world. We want to SHOWCASE and share our great programs, unique initiatives and successful philosophies. IAAAC is looking for 10-15 people that want to share their successes with the membership. Each article will tell their school "story" in the new SPORT for International Schools magazine.

The people that present at the “Define Winning: Tell Your Story” presentation will have the opportunity to "tell their story" in first edition of the IAAAC Journal. Attendee's that register for this workshop will be contacted in August with detailed information on how to submit their slides for their presentation. Lets share the AMAZING UNIQUE INITIATIVES & PROGRAMS we are doing in our schools.

The first edition will highlight of the College Placement program that Annie Constantinides offers at ACS Athens.

College Placement for Your Student-Athletes: A Comprehensive Model for International Schools: Annie Constantinides - Taking that extra step in helping student athletes find their academic and sports path in higher education taking into consideration the students’ sports talent; a step by step model created to guide international schools in becoming instrumental in providing opportunities for their student athletes.

We want to let the world know about the great things you are doing at your school for kids through SPORT.

First Edition coming soon

Annie Constantinides - Editor, Athletic Director at ACS Athens
The International Association for Athletic Administrators Coaches & Physical Education teachers is the single premier conference in the world that provides outstanding educational professional development and networking opportunities for international sport educators. This world-class conference is at the forefront in featuring professional speakers as well as passionate athletic administrators, coaches and Physical Education teachers who willingly share their experience and expertise on a variety of educational topics.

We are very pleased to once again have Dr. Greg Dale from Duke University. We also welcome back Lynn Kachmarik for her last IAAAC for a few years.

Each attendee will be able to immediately apply what they learned at this conference, to their athletic or activities program, team or PE class. Hands-on practical applications, passionate sharing circles and casual conversations in-between sessions, will allow for enriched programs upon your return to your home country.

We want to take this opportunity to acknowledge the unwavering support from Mr. Simon Herbert, and the entire staff at NIST International School for co-hosting our third conference. We greatly appreciate the opportunity to be a part of the NIST family and for being welcomed into your home.

Enjoy the conference, have fun in Bangkok.
Dr. Greg Dale
2017 Keynote

Gregory A. Dale, Ph.D. is a Professor of Sport Psychology and Sport Ethics at Duke University. He is also Director of the Sport Psychology and Leadership Programs for Duke Athletics. In addition to his work with Duke athletes and coaches, Greg consults with numerous college and professional athletes and provides interactive and engaging workshops for coaches, parents and student-athletes at the middle and high school levels.

Greg has also provided team-building, performance and leadership programming for organizations and corporations around the world including IBM, VF Corporation, COACH, The World Bank, Airports Council International, Habitat for Humanity International, Pfizer, Northwestern Mutual, and Skanska International.

He has written four books related to leadership and performance. In addition, he has written scripts and served as the “expert” on a series of thirteen videos on leadership, performance and parenting.

Greg has been featured on Good Morning America, ESPN, MSNBC, Court TV and numerous national radio programs.

Lynn Kachmarik
2017 Keynote

Lynn is the founder and director of TRUE BRAND SPORTS LLC, which provides workshops around the world to improve the sport culture at the youth, high school, and collegiate level. Lynn is also a consultant and presenter for game on Nation, a nationally recognized pioneer in communication, leadership, and team-building.

Lynn has developed workshops on exceptional leadership, teamwork, and other topics that resonate with coaches, parents, student-athletes, and corporate executives. Lynn has served as a keynote speaker and presenter at state, national, and international conferences on the need for character-based leadership from administrators, coaches, parents, and student-athletes. Lynn was recently appointed to the Board of Directors of the International Association of Athletic Administrators and Coaches, (IAAAC).

We are excited to have Lynn return for her fourth and last IAAAC Conference.
Thursday, October 19

Registration Open: 9:00 am - 7:00 pm
8th floor Westin

IAAAC Golf Event
Cutis Hegge - ISKL
Thursday, October-19-17 8:00 AM - 1:00 PM
Meet in the Ground Floor Lobby of Westin @ 7:45 am
Location: Golf Course

Intro to Equilibria in Sports
Lynn Kachmarik - TrueSport
Location: Stateroom 1

What Kids are Sacrificing to Be Cool
Lynn Kachmarik - TrueSport
Thursday, October-19-17 9:00 AM - 10:30 AM
Location: Stateroom 2

Learn Krossover Game Film Editing Software
Josh Waller - Krossover
Location: Boardroom 2

Mindful Sound for Athletes: Building Presence,
Awareness, and Connection through Sound and
Mindfulness Practices
Holly Younglove - Mindful Younglove
Location: Botan 1/2

Ankle Evaluation & Rehabilitation
Dave & Kate Johnson - Certified Athletic Trainers
Location: Botan 3/4

Lunch: 12:00 pm - 1:00 pm

SESSION 3: 1:00 pm - 2:30 pm

Building Better Events: Event and Tournament
Management (6 remaining)
Scott Turner - SSIS
Location: Stateroom 3

The Power of Vulnerability in a Team Sport
Dr. Greg Dale - Duke University
Location: Stateroom 2

Injury Risk Assessment and Prevention for the
Coach & PE Teacher
Dave & Kate Johnson - Certified Athletic Trainers
Location: Stateroom 1

Girls Get Strong
Rebecca Riddle - CAC
Location: Boardroom 2

Sport Management Interns For Your School
Claire Powell - Amsterdam University of Applied
Sciences
Location: Botan 1/2

Friday, October 20

Session 1: 9:00 am - 10:00 am

Keynote: Define Winning: Building Your Story
Dr. Greg Dale, Duke University
Lynn Kachmarik TrueSports
Location: State Room 3

Session 2: 10:30 am - 12:00 pm

Self-Motivation: Can You Develop it in Others?
Dr. Greg Dale - Duke University
Location: Stateroom 3

Use and Abuse of Exercise; or Function vs
Dysfunction in Fitness
Joseph Morgan - WorldUnited Education
Location: Stateroom 2
Saturday, October 21

Session 1: 9:30 am - 10:00 am

Emergency First Response Certification: Primary Care, AED (8:30 am - 12:00 pm)
Graham Wardle - Outdoor Education Specialist
Location: HUB 4th Floor 5401-06

Soccer Job-A-Like from the College Perspective
Josh Kachmarik - Portland University
Location: Field 1

Badminton Job-A-Like
Student Facilitated
Location: Gym I & II

American Volleyball Academy Clinic
David McKenzie - USA Volleyball Olympian
Location: Gym III

Planning a Successful Season - It Is Up to You!
Wyatt Franz - ISG Jubail
Location: HUB 5th Floor

Sport Management Interns For Your School
Claire Powell - Amsterdam University of Applied Sciences
Location: HUB 4th Floor Gym

Advanced Taping Techniques
Dave & Kate Johnson - Certified Athletic Trainers
Location: HUB 4th Floor Gym

Modified PE Games for MS/HS
Curtis Hegge - ISKL
Location: HUB 5th Floor Gym

SESSION 2: 10:30 am - 12:00 pm

Inner-Tube Water Polo
Lynn & Josh Kachmarik
Location: NIST Pool

Yoga for Athletes: Building Presence, Awareness, and Connection through Yoga
Holly Younglove - Mindful Younglove
Location: HUB

Chelsea Soccer Football Clinic
James Hagerty - Chelsea Football Club
Location: Field 1

Session 4: 3:00 pm - 4:30 pm

Telling Your Story: Amazing things We Do
Kirby Boychuk - AAS Moscow
Annie Constantinides - ACS Athens
Location: Stateroom 3

Elementary PE Round Table Forum
Jeff Harrison - ASIJ
Stephan Faulkner - ASIJ
Location: Stateroom 2

Nutrition Myth Busters: Science Fact or Fiction?
Joseph Morgan - WorldUnited Education
Location: Stateroom 1

Learn Krossover Game Film Editing Software
Josh Waller - Krossover
Location: Boardroom 2

MYP PE & Health Round Table
Facilitator
Location: Botan 1/2

Evening Session: 5:30 pm - 7:30 pm

Cocktail & Dinner Reception Altitude
- 5:30 pm - 7:30 pm Complementary Beverage Service
- 7:30 pm - 10:00 pm Cash Beverage Service
Location: 25th Floor - Altitude
<table>
<thead>
<tr>
<th>Activity</th>
<th>Facilitator</th>
<th>Location</th>
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<tbody>
<tr>
<td>American Volleyball Academy Clinic 1</td>
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<td>ES Physical Education Games &amp; Activities Job-A-Like</td>
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Sunday, October 22

Session 1: 9:30 am - 10:00 am

Self-Motivation: Can You Develop it in Others?
Dr. Greg Dale - Duke University
Location: Stateroom 3

Social Media in Your Program
John Amosa - Atlanta IS
Location: Stateroom 2

Millenials, Generation Z to I-Gen, What you need to know
Lynn Kachmarik - TrueSport
Location: Stateroom 1

Smarter Exercise for Smarter, Fitter Kids
Joseph Morgan - WorldUnited Education
Location: Boardroom 2

Nutrition Timing for Your Athletes
Dave & Kate Johnson - Certified Athletic Trainers
Location: Botan 1/2

SESSION 2: 10:30 am - 12:00 pm

Pressure: Strategies for Helping Athletes Embrace and Thrive In It
Dr. Greg Dale - Duke University
Location: Stateroom 3

Learn Krossover Game Film Editing Software
Josh Waller - Krossover
Location: Boardroom 2

Stability and Mobility in Student Athletes
Curtis Hegge - ISKL
Location: Stateroom 1

Outdoor and Adventure Learning Games Workshop
Graham Wardle - Outdoor Education Specialist
Location: Boardroom 2

Sport Medicine Basics Seminar
Dave & Kate Johnson - Certified Athletic Trainers
Location: Botan 1/2

Lunch: 12:00 - 1:00 pm

Closing Keynote: Define Winning: Telling Your Story
Lynn Kachmarik TrueSports
Dr. Greg Dale, Duke University
Location: Stateroom 3

Closing Presentation
Kirby Boychuk
Paul Hodgkinson
Location: Stateroom 3
Renew and recharge at Bangkok’s best five-star address for business or pleasure, The Westin Grande Sukhumvit, Bangkok. Situated in the heart of Bangkok’s prime shopping, restaurant, and entertainment area, and with the added convenience of the sky train and the subway mere steps away, you will be instantly transported to all that Bangkok has to offer.

Revel in the exhilaration that is Bangkok and then retreat and unwind in our deluxe accommodations. The 363 deluxe guest rooms and suites showcase contemporary stylings and feature Westin brand comforts, including the renowned Heavenly Bed®. Executive Suites provide butler service and Club benefits, ideal for the discerning traveler requiring an intuitive level of service.

Savor a delectable meal at any one of the acclaimed restaurants such as Tastes, offering interactive international dining, or Kisso, a timelessly elegant Japanese restaurant featuring private tatami rooms, teppanyaki, and sushi bar. Zest Bar & Terrace is a chic gathering spot serving refreshing cocktails and witty conversation.

Elevate your feeling of wellness with a soothing treatment at Vareena Day Spa or a customized massage with our In-Room Spa Service by Westin. Take a dip in the refreshing outdoor pool or take a chance to join an organized jogging session led by our Running Concierge.

If a meeting or function is what you desire, allow us to transform your next event. Experience a unique and uncompromising meeting experience with our sensory meeting set-up. Dedicated associates are on call to provide customized solutions and thoughtful service, ensuring your event’s success.

Rooms
Each of the 363 contemporary rooms and suites provide an intimate space in which to relax. In-room facilities and amenities include our renowned Heavenly Bed®, rejuvenating Heavenly Bath® amenities, an executive workstation with two-line telephone, voicemail, and High Speed Internet Access, LCD TV with satellite channels and a DVD player, tea and coffee making facilities, refreshment center, hair dryer, bathrobe and slippers, and personal in-room safe.

Guests of the Westin Executive Club Rooms and Suites enjoy a personalized and private check-in and check-out, attentive butler service, access to the Club Lounge with cocktails and canapés, and a host of other benefits. Occupying the top floors, the rooms feature inspiring views of the Bangkok skyline.

Features
Enjoy the serene ambience of Vareena Day Spa – an oasis within the hustle and bustle that is Bangkok. Beauty treatments, hydrotherapy bath, Vichy shower room, and aroma steam room can all be performed in your private couple’s spa suite or luxury treatment room. If you prefer the privacy of your room, In-Room Spa Service provides customized massages to help you find peace and renewal.

Tailored to the little ones, we provide special treats and Westin Kids Club® activity packs for children under 12, making stays and dining experiences more enjoyable. Babysitting service is also available with advanced notice.
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Take the Skytrain - BTS

This BTS Route Guide has been designed to help you discover all the interesting sites and activities surrounding each station so that you can get more out of your BTS-hopping experience through Bangkok. There are two lines: The Silom line runs west to south, between the National Stadium in the Siam shopping area to Wongwian Yai in Thonburi (across the river), while the Sukhumvit line runs north to east from Mo Chit to Bearing. The two lines meet at Siam Station. A new train arrives every 3 - 6 minutes or so between 06:30 and midnight. The last train leaves between 23:30 and 23:50.

The BTS Rabbit cards (Skytrain Passes) are used to access all stations. You will be charged 100 baht (eligible for 50 baht refund) for the use of the card. Fares start at 15 baht per one stop. A one-day pass (120 baht) may be a good option for those planning to do a lot of hopping on and off for one full day. But if you plan to be in Bangkok for a while, it might be a good idea to buy the BTS Smart Pass. The 25 trip pass may be your best deal while in BKK.

<table>
<thead>
<tr>
<th>30-Day Pass for Adults</th>
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<tr>
<td>- For 15 trips, 25 baht per trip unlimited distance, it costs 375 baht</td>
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<tr>
<td>- For 25 trips, 23 baht per trip unlimited distance, it costs 575 baht</td>
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<tr>
<td>- For 40 trips, 21 baht per trip unlimited distance, it costs 840 baht</td>
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<td>- For 50 trips, 20 baht per trip unlimited distance, it costs 1,000 baht</td>
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Sukhumvit Road

Sukhumvit Road is one of Bangkok’s best known shopping streets. Easily accessible thanks to the BTS, its air-conditioned malls, department stores, myriad shops and sidewalk vendors offer an overwhelming variety of goods that range from fashion trends straight off the catwalk to cheap imitations.

The most visible and vibrant form of commerce are the street stalls peddling souvenirs, knock-off clothing and pirated DVD’s. These open in the afternoon and operate all along lower Sukhumvit road around the main hotels. It is fascinating to watch how the stalls change during the day, from tourist souvenirs in the daytime, clothing and adult items in the evening to late night restaurants and bars. Many don't close until late. Shops, meanwhile, feature everything from haircuts and antiques to tailored suits and happy-ending massages.

Upmarket shopping is almost as easily found. Connected by elevated walkway to BTS Asok is The Westin Grand Sukhumvit, Robinsons Department Store, Terminal 21 Mall and to BTS Phrom Phong the Emporium Shopping Mall.

Home to many of the city’s funky fashion boutiques the swanky street of Thonglor (Soi 55) - the ‘Beverley Hills of Asia’ according to the New York Times - is perfect for those wanting trendy clothes, gadgets or home wares crafted by both homegrown and overseas designers. Many fine interior and home decor stores in this area celebrate the creativity and craftsmanship of Thailand.

Where to Eat on Sukhumvit?

The staggering variety of dining available on Sukhumvit Road is a wonderful testament to the diversity of cultures that converge here. Eateries range from old noodle shops and street vendors to international restaurants and fast-food outlets, settings from the luxurious to the non-descript prices from the astoundingly cheap to the prohibitively expensive.

Global fast-food franchises like Burger King, Subway, McDonald's, Starbucks (1st floor in Terminal 21 and opposite the Westin), KFC are scattered all over Sukhumvit. More intriguing though is the street food - among the best in town. As interesting, but nowhere near as cheap, are Sukhumvit’s many restaurants. Some are on Sukhumvit Road itself, near the hotels, but most are tucked away down the area’s many side streets (sois).

Enjoy exploring Sukhumvit and Bangkok.
The multi-stored MBK is popular with both tourists and locals. Eight floors packed with 2,000 shops that sell everything from clothing to furniture, mobile phones and electric appliances. You can get off the BTS at Siam or change lines for one additional stop and exit at the National Stadium. Enjoy world cuisines on the 5th, 6th floor food courts, catch the latest movie on the 7th floor and shop until you drop.

CentralWorld - this cutting-edge lifestyle mall offers everything from brand name clothing boutiques to imported groceries, designer furniture, gourmet eateries and even an ice-skating rink.

Siam Square - A dense warren of boutiques, cafes and market stalls selling various apparel, Siam Square is where fashionistas get a real taste of alternative style and shopping.

Nana looks its best after dark, and this station puts you right at the centre of Bangkok's nightlife hotspots – the chic and trendy down Sukhumvit Soi 11, while the complete opposite in Sukhumvit Sol 11. While the complete opposite in Sukhumvit Sol 11, while Little Arab (Sukhumvit Soi 3) – for an eye-opening experience at one of the street-side eateries or hookah bars. Q Bar – New York-style bar with an extensive lineup of vodkas, tequilas, whiskies and cigars from Cuba. For a "unique good time" check out Soi 7/1 for interesting massages, billiard bars and more.

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Asok station is home to the Westin Grand Sukhumvit, Robinson's Department Store and Terminal 21 Mall. There are a variety of restaurants and street vendors in the area that will allow you to go no further than this stop if you needed. In the immediate area you will find a Starbucks on the main floor of Terminal 21 and opposite the Westin Hotel. In addition, there are a number of fantastic out door restaurants with very affordable prices opposite the Westin in an out door food court... Bangkok style. Choose from a casual chain restaurant, dine inside or out, or take advantage of a street food vendor amongst the chain restaurants.

Cabbages & Condoms (Soi 12) This oddly named restaurant started out a part of a campaign to promote birth control and has become an established attraction in the Bangkok dining circuit with its imaginative menu and free condoms. A multitude of crepes and tasty fillings feature on the menu, best enjoyed on the cushioned porch. Alternatively the menu is laden with classic Mediterranean dishes including tzatziki and numerous pasta dishes. Profits support family planning and anti-AIDS projects in Thailand. Just keep walking down Soi 12 and when you start to think you are on the wrong street, walk 30m more and you'll find it.
How to Get to NIST from the Westin

Once you leave the Westin from the main entrance, turn right and walk 120m towards Soi 15. You will pass the Robinsons Department Store and McDonalds on your right hand side. When you reach Soi 15, you will notice the S15 Shukhumvit Hotel on your right, now turn right and start walking down Soi 15, towards NIST.

NIST Shuttle Service
Between 7:30 am - 8:00 am, and 6:00 pm - 6:30 pm, NIST will provide shuttle service from the corner of Soi 15 to NIST in the AM and from NIST back to Soi 15 in the PM. NIST has three custom white tuk-tuk’s that can sit about 8 adults.

Walk, Motorbike or Tuk-Tuk
To be safe, always walk facing traffic and stay close to the side of the street.

Now that you are walking down Soi 15, you have approximately 670m until you reach NIST. You will pass the Dream hotel on your right and the Royal President and Kingston Hotels on your left.

Once you have walked 620m mark, you will notice a long white wall on your right. This is the Wattana Wittaya School. Continue another 50m and you will be at NIST.

If you do not feel the urge to walk to NIST, you can always take a motorbike. For about 20 baht, you should be able to get a ride from Sukhumvit all the way down to NIST. On the return trip, there are always motorbikes waiting to give the NIST students and teachers and ride up to Sukhumvit, for the same charge of 20 baht, you should be able to get a ride back to the Westin. A tuk-tuk will cost you about 40 baht for the one way trip.

Hotel Guide
1. Westin Grand Sukhumvit
2. S15 sukhumvit Hotel
3. Sofitel Hotel
4. Dream Hotel
5. Kingston Suites
6. Royal President Hotel
7. Citichic Hotel
8. Radisson Suites
9. Wattana Wittaya School
10. NIST International School

Restaurants & Malls
1. Starbucks
2. Times Square
3. Pharmacy
4. Convenience Store
5. Terminal 21 Mall
6. Times Square Outdoor Food Court
NIST Campus Guide
1. Pedestrian Entrance
2. Coffee Shoppe
3. Security Entrance
4. Administration & Creative Arts Building
5. Elementary School Lounge - Main Floor
6. HUB 4th Floor / HUB Gym 5th Floor
7. Field I
8. Field II
9. Pool
10. Gymnasium - Gym I, Gym II & Gym III
11. Classrooms & Offices, Gymnastics Room
12. Weight & Conditioning Room, Change Rooms, Offices,
Krossover Intelligence will help coaches win more games and make smarter use of their prep time. Krossover breaks down and stats out your game film, providing searchable clips, advanced statistics, tendency reports, and shot charts that can be easily accessed by any PC or mobile device. Within 24 hours after upload, each play becomes its own video clip, allowing you to search any player and event. Coaches will have the ability to draw telestrations and make notes on any clips, making film sessions more engaging with players and staff. Krossover provides you with all of the numbers of each game, advanced metrics and complete stats of all players. Krossover allows you to exchange film with anyone - players, coaches, parents, or conference opponents. Athletes can create and share their own highlights with friends, family and recruiters. Together, Krossover will make you more efficient in the film room and on the field.
INTERNATIONAL SPORTS, MANAGEMENT AND BUSINESS

Curriculum

- Event Management
- Facility Management
- Project Management
- Marketing
- Media
- Communication
- Sociology
- Sales
- Finance
- Entrepreneurship
- Economics
- Psychology
- Internships, etc.

WHAT CAN WE DO?

- Promotions
- Social Media
- Live Streaming
- Fundraising
- Administration
- Media Scheduling
- Game Day Operations
- Event Management
- Sponsorship
- Facility Management
- Tournaments
- And more ...

WHAT WE EXPECT

- Quality supervision from AD
- Responsibility in projects
- Inclusion in decision-making process
- “Hands on” experience
- Guidance or support with housing

WHAT IS NEXT?

- Coordinate with Sarah Zipp
  s.zipp@hva.nl
  +31 6 21157920

- Work with your Human Resources office to create internship position

- Tell us requirements:
  Visa, background check, etc.
  (responsibility of intern)